

COLOUR CHEAT SHEET

PRIMARY COLOURS



The three primary colours are red, blue and yellow. These three colours can be mixed together to create other colours however they can not be mixed from any other colours.

SECONDARY COLOURS



Secondary colours are made by mixing combinations of two of the primary colours together.

e.g. Red + Yellow = Orange, Blue + Red = Purple, Yellow + Blue = Green

TERTIARY COLOURS



Tertiary colours are made by mixing two secondary colours together.

e.g. Green + Purple = Slates and Mosses, Green + Orange = Caramels and Olives, Orange + Purple = Rusts and terracottas

HUE



Hue is the name of the colour e.g. red, purple, blue-green

TONE



Tone is the lightness or darkness of the colour e.g. light blue, dark blue

CHROMA



Chroma refers to how vivid, dull or intense a colour is e.g. bright yellow, dull yellow

TINTS



Tints are created when white is added to a colour

SHADES



Shades are created when black is added to a colour

GREYED COLOURS



Colours that have had their chroma reduced by adding grey

COLOUR PALETTE



A colour palette is a group of colours that have been developed to work together within a design.